

MINUTES

IASA BOARD ZOOM MEETING

DATE

Sunday, May 15, 2022

Time: 17:00 (GMT+3)

ATTENDEES:

President: **Paweł Jędrzejko**

Vice-President: **Elisa Serna Martínez**

IASA Secretary: **S. Bilge Mutluay Çetintaş**

IASA Treasurer: **Jiaying Cai**

IASA Media Officer: **György “George” Tóth**

AGENDA:

1. Introductory Remarks

IASA president, Paweł Jędrzejko explained that one of the main goals for the current board is to bring IASA back to its feet, since pandemic caused delays in gathering and communications as well as influencing the conference plans.

2. Website

2.1 Paweł introduced the current IASA website and explained the planned financial menu additions that are under construction at the moment. Jiaying and Paweł will be working more on this issue with outside help and solve the details in the near future (security etc.). Paying online for membership, registration fees, and donations need an existing bank account and as soon as the bank account is set in Spain, it will be integrated into the website.

2.2 Suggestions on how to improve the website as well as making it more visible were also discussed.

2.3 Necessity of posting the minutes on the website for transparency was reminded.

3. RIAS Journal

3.1 Inviting non-members to RIAS Academic and/or Editorial Boards was considered and names were mentioned. These academics will be contacted for possible postings.

3.2 Next Issue will be on “Surveillance.”

- 3.3 *Latin America and the Event of Photography* will be the December Issue.
- 3.4 Suggestion: IASA members should not be called “Guest Editors.” They are editors since they are already members. Non-members could be called “Guest Editors.”
- 3.5 Need of attracting younger, smarter people from outside to help with a number of tasks for RIAS (and IASA) was voiced by IASA board members.
- 3.6 Creating study subgroups on a variety of subjects for RIAS is another possibility.
4. Financial Matters and Budget Planning
- 4.1 Conference registration fees are currently the major source of income for IASA. This money is used to offer younger colleagues reductions and this income helps with the costs of RIAS.
- 4.2 Erasmus+ projects could be considered for creating related projects and income.
- 4.3 Possibility: Language classes could be offered for generating income. Of course, website additions for money transfers need to be completed beforehand.
5. IASA World Congress 2022
- 5.1 Emory Elliot Award should be planned and the award board should be established soon since the award will be announced during the IASA World Congress, November 22-24.
- 5.2 IASA World Congress 2022 may generate interest among other Asian nations due to the proximity of the venue in Delhi. Korean or Chinese friends might be more interested in attending the conference in person. Thus, promoting the IASA World Congress in Asia should also be prioritized.
- 5.3 A hybrid Congress for 2022 is a strong possibility and the current organizing committee has already voiced their willingness although some technical issues need to be solved beforehand.
6. Future Congress/Conference
- Future Congress venue is planned for Poland or Italy in 2023. Holding a conference in Europe would be preferable for economic reasons, since considerable amount of members are in Europe.
7. Other ways to generate visibility and funding for IASA
- 7.1 Possibility of starting IASA lectures in October 2022. These lectures would be open access, more geared towards general public.

- 7.2 A PR strategy is needed for generating visibility and funding.
 - 7.3 Donations from members and outside parties should be encouraged.
 - 7.4 The bank is going to be located in Spain, which means that there should be at least one interested Spanish IASA member who would be willing to take care of related banking business. At the moment, IASA Vice-President, Elisa Serna Martínez will be the contact person in setting the bank account with President, Paweł Jędrzejko.
 - 7.5 Institutional banking accounts are not excluded from fees and a certain sum needs to be in the account at all times. Also, two transactions per month (minimum) are required to defray the account fees. The IASA contact person in Spain might be helping with these requirements.
8. How can IASA be more active?
- 8.1 Generating more interest through promoting IASA mission should be prioritized. Becoming part of networks and the transnational aspect of IASA is a very strong point in generating interest among younger colleagues.
 - 8.2 Indexed in Scopus, RIAS Journal is another attraction since the journal presents possibilities for publication.
9. Suggestions
- 9.1 Creating interest groups among members for specialized tasks and projects should be promoted more.
 - 9.2 The board members are suggested to attend IASA World Congress 2022 in person.
10. Next IASA Board Meeting
- The next meeting is planned for May 19, Sunday, 17:00 hours (GMT+3) on Zoom platform. Bilge will be organizing the zoom meeting details and notifying IASA Board members.

The agenda will include the roadmap for the issues discussed above.